

Project Summary - Wingate, NC: Downtown Market Analysis and Strategic Development Plan



ROSE
ASSOCIATES

*Project : Downtown
Market Analysis &
Strategic Development
Plan (2014)
Economic Development
Strategic Plan (2016)*

*Client: Town of
Wingate
Project Status:
Complete/Ongoing*

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Challenge

Develop alternatives and concepts for Main Street development, adjacent to Wingate University, after prior plans and studies along Highway 74 failed to yield any public or private investment.

Result

Following Rose's work, the town funded a municipal project which was the catalyst to private investment for Main Street revitalization and development.

Update

Rose & Associates was retained to complete an Economic Development Strategic Plan to include the new bypass interchange. The firm has been retained for implementation and to assist with public/private projects in partnership with Wingate University.

<https://www.townofwingatenc.gov/DocumentCenter/View/112/Downtown-Development-Plan-2013-PDF>