



WINGATE, NC
ECONOMIC DEVELOPMENT STRATEGIC PLAN

Project : Downtown Market Analysis & Strategic Development Plan (2014),
Economic Development Strategic Plan (2016)

Challenge

Develop alternatives and concepts for Main Street development, adjacent to Wingate University, after prior plans and studies along Highway 74 failed to yield any public or private investment.

Following Rose’s work, the town funded a municipal project which was the catalyst to private investment for Main Street revitalization and development. And assisted in NC funding for an Economic Development Strategic Plan.

Result

Rose & Associates was retained to complete an Economic Development Strategic Plan to include the new bypass in-interchange. The firm was retained for implementation and to assist with public/private projects in partnership with Wingate University.

The Plan can be found at: <https://www.townofwingatenc.gov/DocumentCenter/View/110/Economic-Development-Strategic-Plan-PDF>

